Apollo Cradle &Children's Hospital

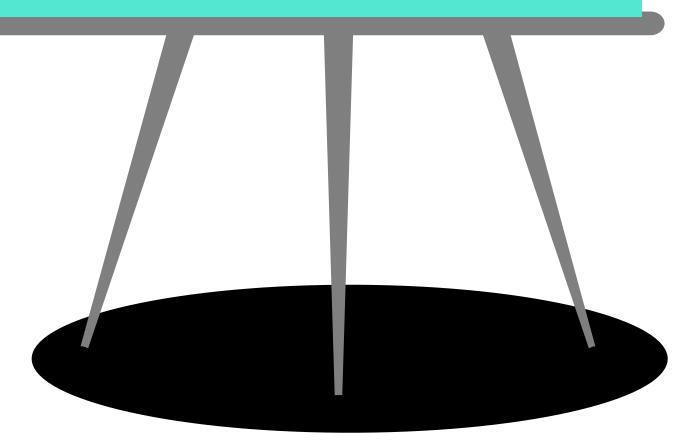
Efforts To Rediscover The Motherhood In Post-natal Mothers Through

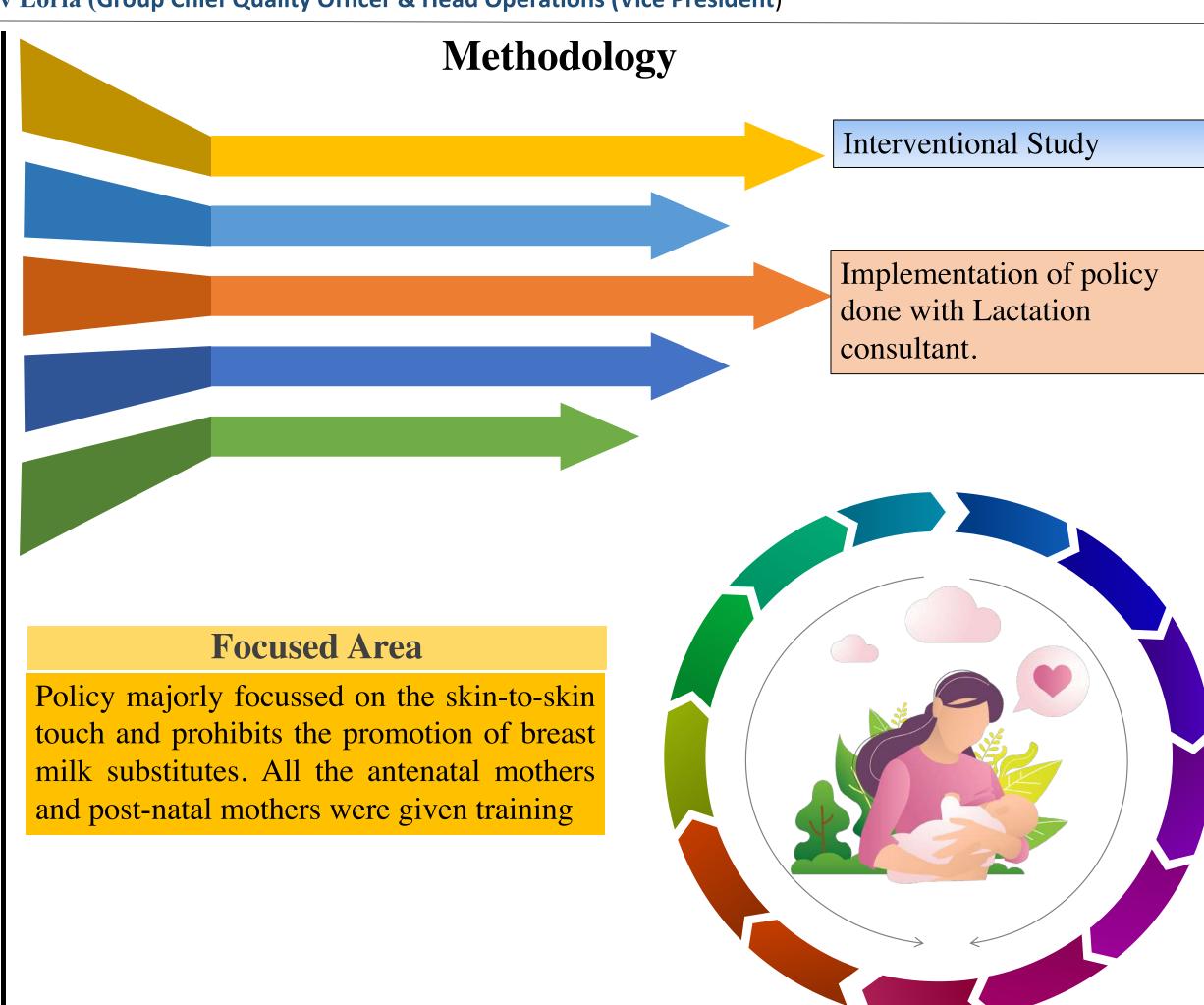
Lactation Awareness

Akash Sharma (Senior Quality Executive) |
Gaurav Loria (Group Chief Quality Officer & Head Operations (Vice President)

Objectives

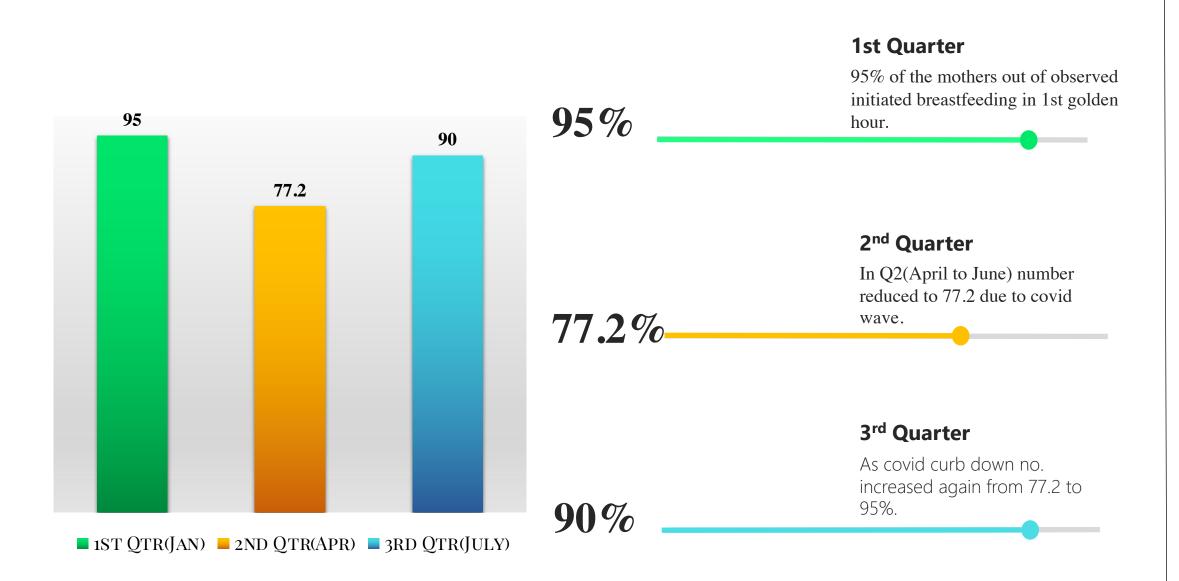
- 1. To increase exclusive breastfeeding in post-natal mothers through awareness generation activities, especially targeting post-natal mothers and OPD patients.
- 2. To incentivize the best efforts of nursing and consultant on awareness.

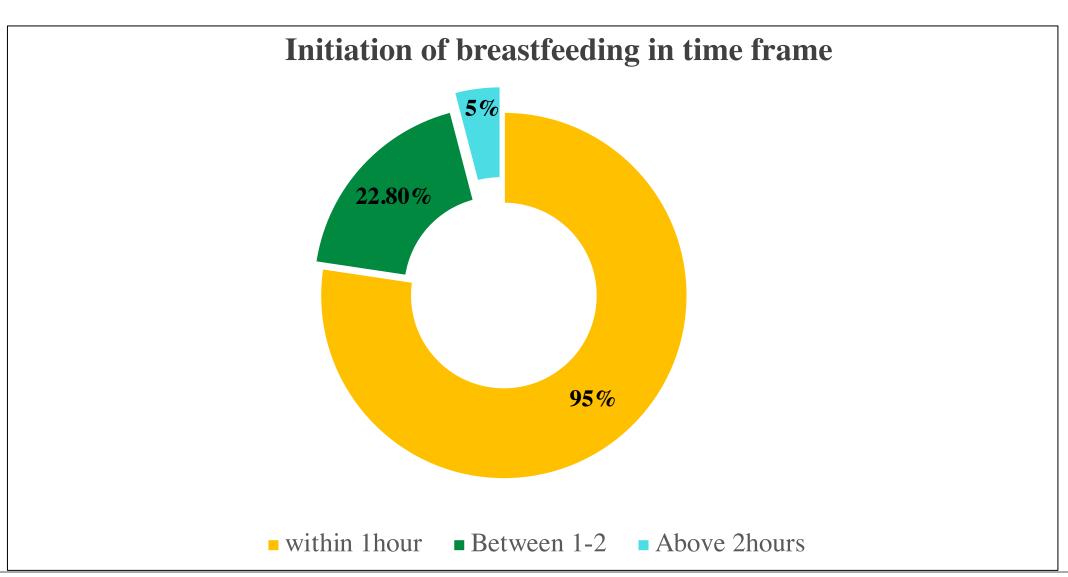




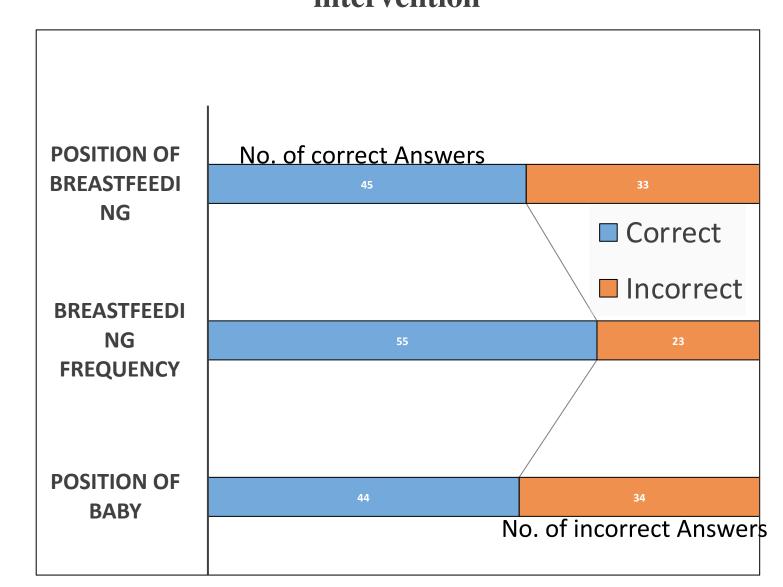
Result

Initiation of breastfeeding within 1 hour

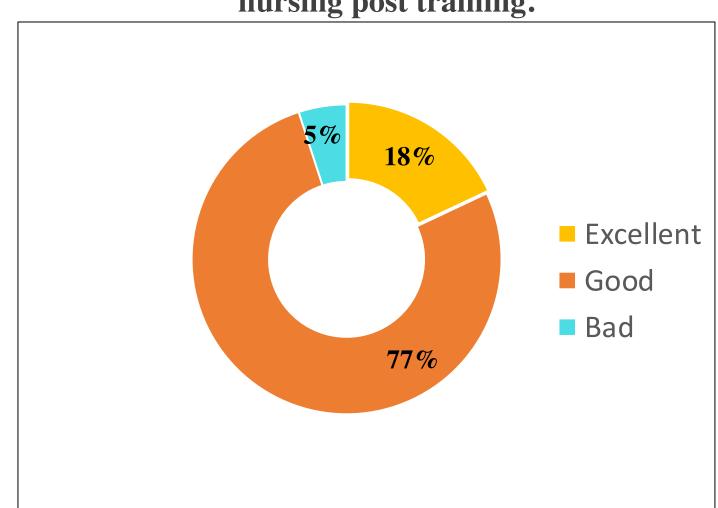




Knowledge about breastfeeding among nursing before intervention



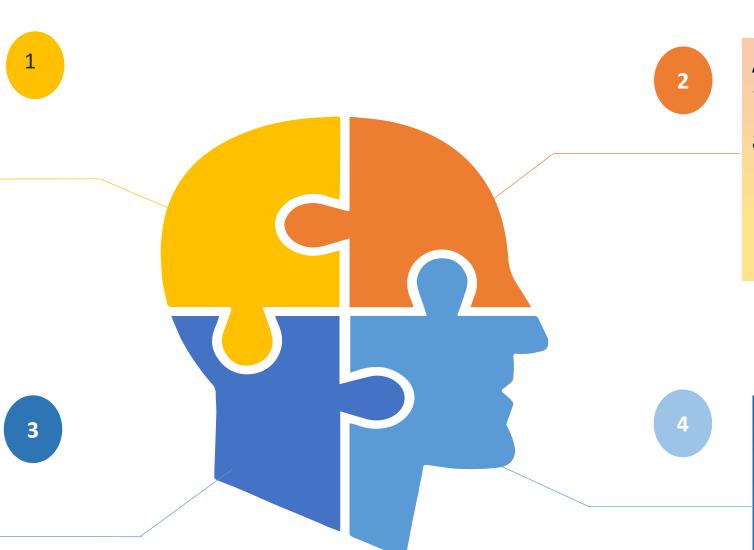
Knowledge about breastfeeding among nursing post training.



Conclusion

In this study this has been indicated that nursing are the major source of knowledge providers in the secondary care, as most of the consultants are on visiting basis and they do not pay attention on trainings.

The most essential times to promote breastfeeding are during the ANC check-up, in the delivery room, and immediately after birth. All the family members should be involved breastfeeding training and importance of colostrum.



All the family members should be involved in breastfeeding training and importance of colostrum and how it helps in development and play a important role in child's nutrition.

In Q1 Nursing training to postnatal mothers showed a remarkable percentage within 1 hour of breastfeeding and it was due to secondary education given by nursing and lactation consultant to delivered mothers