



Norwegian Centre for
E-health Research

Person Centered Care and its Principles

Gro Rosvold Berntsen – Professor
Norwegian centre for e-health research
University of Tromsø – The Arctic University of Norway

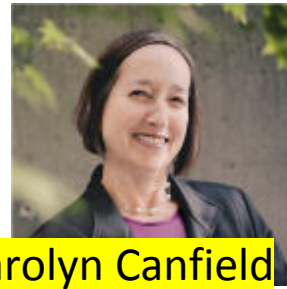
On behalf of an ISQUA working group on Person-Centered Care: S Yaron, M Chetty, C Canfield, L Ako-Egbe, P Phan, C Curran, and I Castro



ISQUA PCC group

Physical Map of the World, April 2001

AUSTRALIA
Bermuda
Isle of Man
Capital
Subsidiary
Independence



Carolyn Canfield



Gro Berntsen



Phan Than Phuc



Louis Ako-Egbe



Isabela Castro



Morgan Chetty



Sara Yaron

Our mission

- Draft of a white paper on PCC for ISQUA => up for review
- Building awareness, knowledge and reflection:
 - Why is PCC important
 - What is PCC ?
 - How PCC can become a design feature of our care systems ?

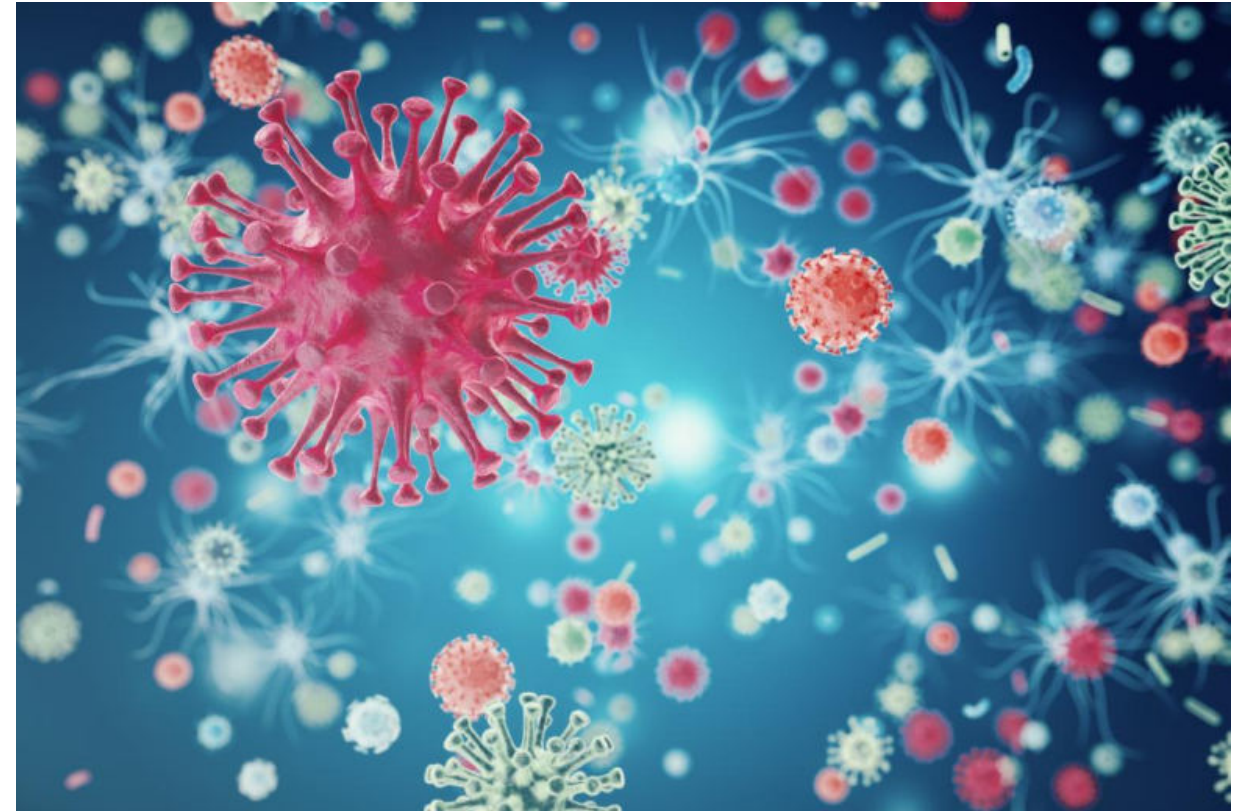


Why is PCC important?
Case stories



The story of «Robert»

- Lives in a Sub-saharan country
- He is HIV positive
- He has dropped out of his Anti-Retroviral Therapy (ART) program
- ART is a life long treatment
- Up to 1/3 of HIV patients are lost to follow-up
- Why did Robert drop out?





- *We fail to get vehicles sometimes. And when you go to look for money for [a motorcycle taxi] you find you do not have it.*
- *So when you miss your appointment and go to clinic on another day, [the provider] starts quarreling with you about not having come on the appointed day.*
- *And when you tell that person you got problems, he tells you, “You should spend the night on the road.”*
- *How can I spend the night on the road? Here I am, having failed to get money for taking me to the hospital and then I’m supposed to get money to spend the night somewhere and feed myself? These are some of the problems I have in going to the clinic.*

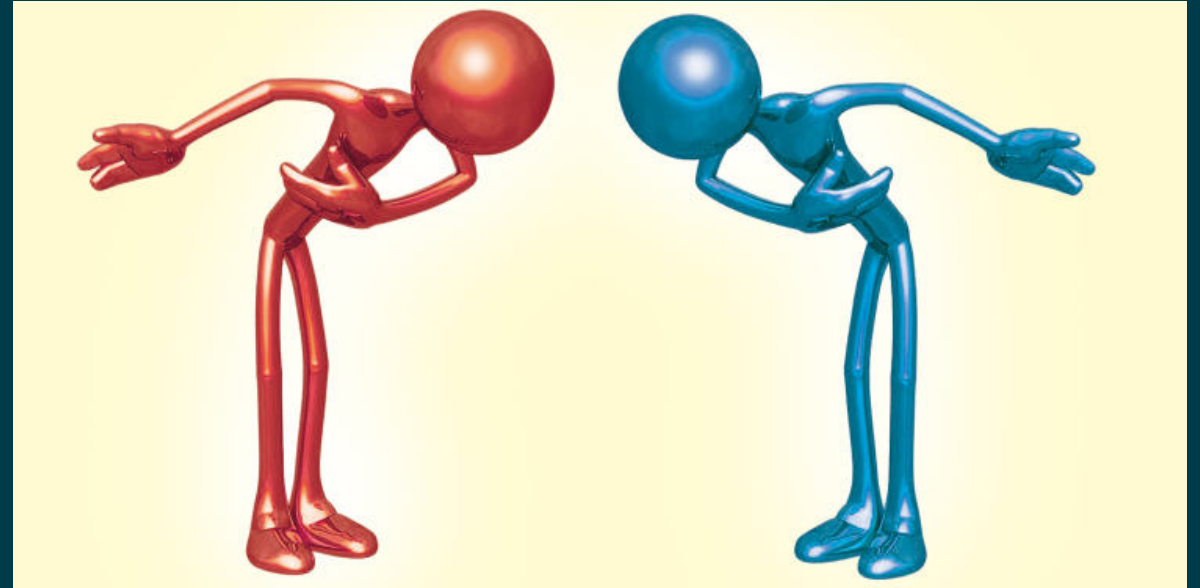


Ware NC, Wyatt MA, Geng EH, Kaaya SF, Agbaji OO, Muyindike WR, et al. Toward an understanding of disengagement from HIV treatment and care in sub-Saharan Africa: a qualitative study. 2013;10(1):e1001369.



Respect

- ... *“Why did you stop coming to the clinic...despite what happened, you should have come back to the clinic and met other people.”*
- *I told her no, I didn't want to show up because what happened to me [at the clinic] was still in my heart.*
- *If I was treated nicely the situation would have been different; since I was treated badly I saw the treatment was meaningless.*





Maternity Care – world wide



RESEARCH ARTICLE

The Mistreatment of Women during Childbirth in Health Facilities Globally: A Mixed-Methods Systematic Review

Meghan A. Bohren^{1,2*}, Joshua P. Vogel², Erin C. Hunter³, Olha Lutsiv⁴, Suprita K. Makh⁵,
João Paulo Souza⁶, Carolina Aguiar¹, Fernando Saraiva Coneglian⁶, Alex Luiz
Araújo Diniz⁶, Özge Tunçalp², Dena Javadi³, Olufemi T. Oladapo², Rajat Khosla², Michelle
J. Hindin^{1,2}, A. Metin Gülmezoglu²

- ...evidence on the mistreatment of women during childbirth in health facilities
- 65 studies - from 34 countries.
- Seven domains of abuse:
 - 1) physical abuse
 - 2) sexual abuse
 - 3) verbal abuse
 - 4) stigma and discrimination,
 - 5) failure to meet professional standards of care
 - 6) poor rapport between women and providers
 - 7) health system conditions and constraints.

Maternity Care in 3 LMIC countries

- ... 90% of 3625 women => providers never introduced themselves,
- 73% of 1980 in India => providers never asked permission before performing medical procedures.



The health care system – an adversary?



- *“Ellen, a cancer patient in her 50s, wrote in a letter to the oncology department: . . . I’ve worked as a nurse for many years—been part of the public healthcare system.*
- *Now I feel like I’m put on the side-line, having to fight in two ‘battlefields’ at the same time, against the system and the cancer . . .*
- *I’m afraid our next meeting will not allow the time or possibility for discussing anything but medical/technical themes.*
- *I’m afraid of being seen as difficult and making incessant complaints, afraid not to get a chance to express myself and have real inter-human contact.”[2]*

The health care systems challenge

- Health care is not paying sufficient respect to the individuality and human dignity of persons who seek help from care systems.



What is PCC?

Health foundation 2014

...there is no single agreed definition of the concept.

...still an emerging and evolving area.



Person-centred care made simple

What everyone should know about person-centred care

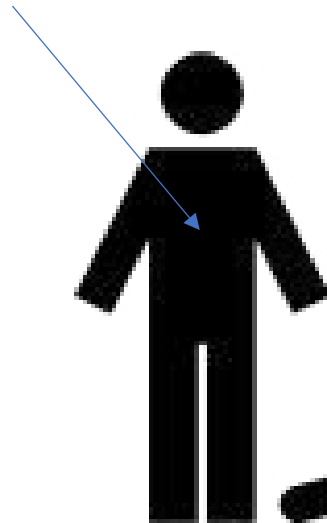


Patient value, goals and relationship

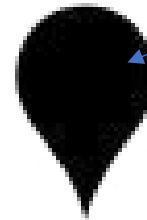
- 'Person-centred care means that **individuals' values and preferences are elicited** and, once expressed, guide all aspects of their health care, supporting their realistic health and life goals.
- Person-centred care is **achieved** through a dynamic relationship among individuals, others who are important to them, and all relevant providers. This collaboration informs decision-making to the extent that the individual desires”.

American Geriatrics Society Expert Panel on Person-Centered C, Brummel-Smith K, Butler D, Frieder M, Gibbs N, Henry M, et al. Person-centered care: A definition and essential elements. J Am Geriatr Soc. 2016;64(1):15-8.

The **person**: Who are you?



The **goal**: What matters to you?



The **patient journey**: How do we get to the goal?



Health care :

To support the person on their patient journey,
towards goals that are meaningful to the person



Person Centred Care

*PCC care is a sharing of power, so that the answer to: “**What matters to you?**” drives care decisions.*

*Patients and professionals co-create the **patient journey**,*

within the constraints set by the care system,

*to reach **goals** that are meaningful to the patient.*

ISQUA workinggroup on PCC

Why is PCC so difficult?

- If we do not understand the WHY PCC is not the norm
- We will not succeed in strengthening PCC

We tend to behave in line with
the system goal

What we say the goal is ?

What our behaviour says the goal is ?

Vision

The goal of health care systems is to improve the health of the population it serves.

What is health?

- WHO -1947 :
- *“Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity”*



- WHO -1986 addition:
- *“Health is, therefore, seen as a resource for everyday life, not the objective of living.*
- *Health is a positive concept emphasizing social and personal resources, as well as physical capacities.”*

How do care systems improve health?

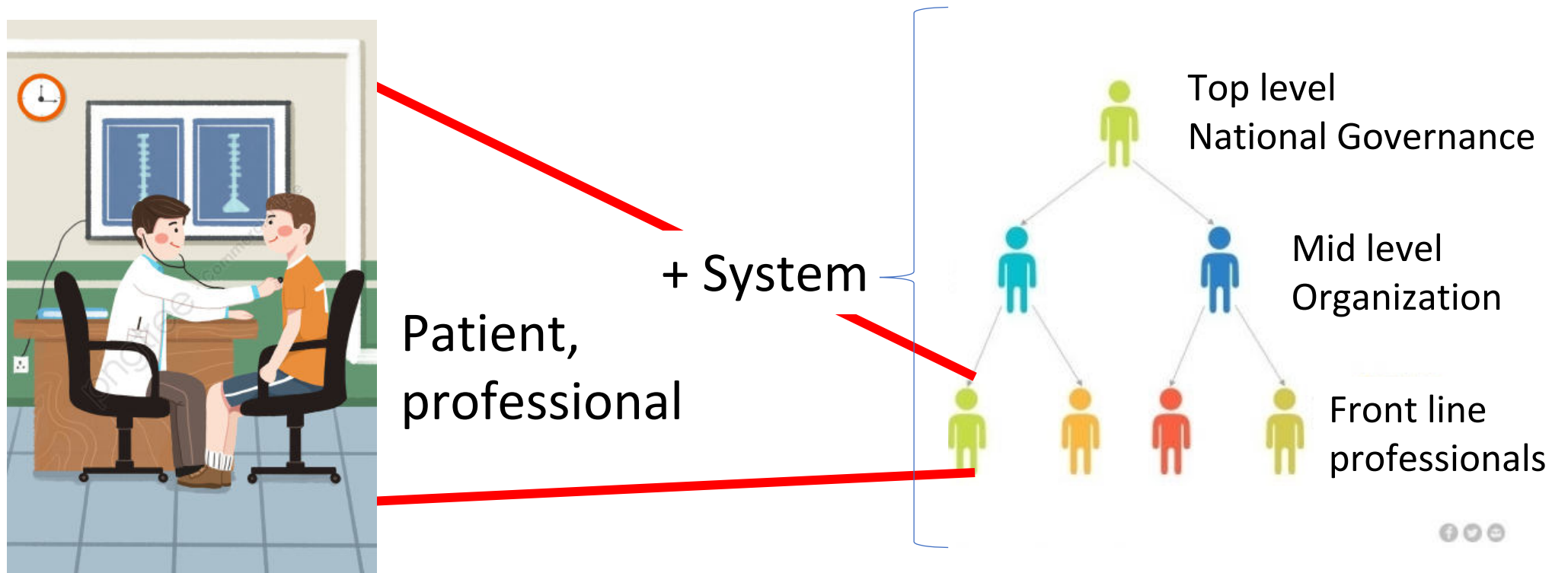
- The consultation – this is where the person meets the professional



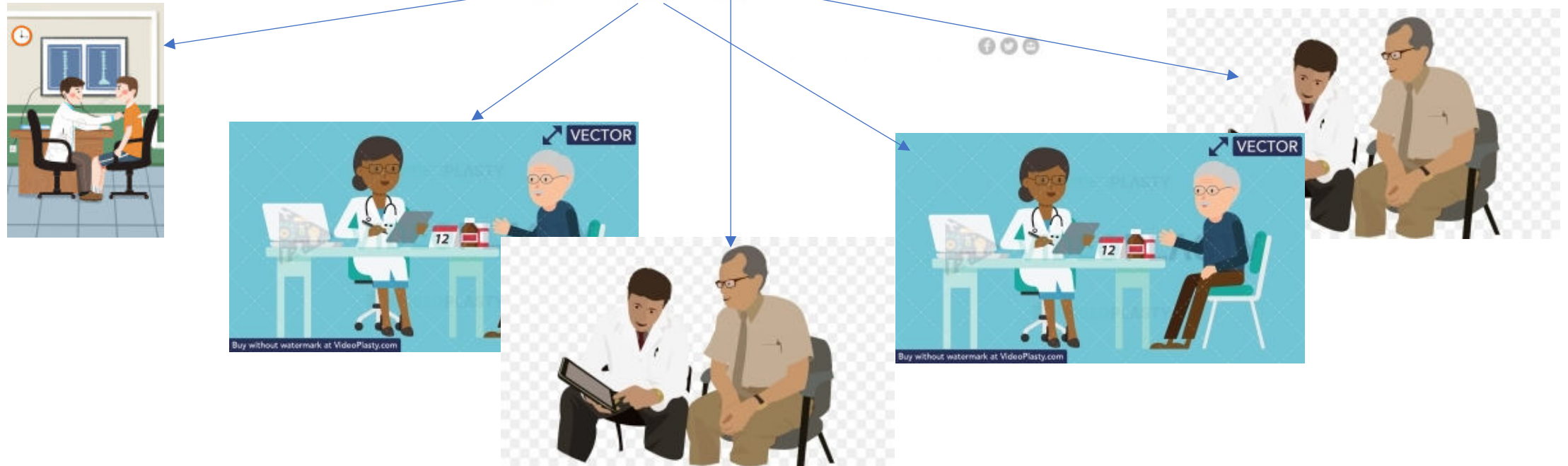
a professional

a patient

The three roles in every patient journey



Many meeting points
Many representatives of the care system



Roles and structures

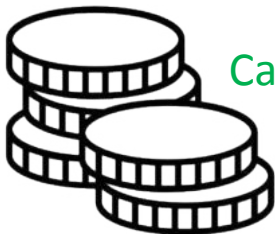
Process

Desired Outcomes –
Quadruple Aim

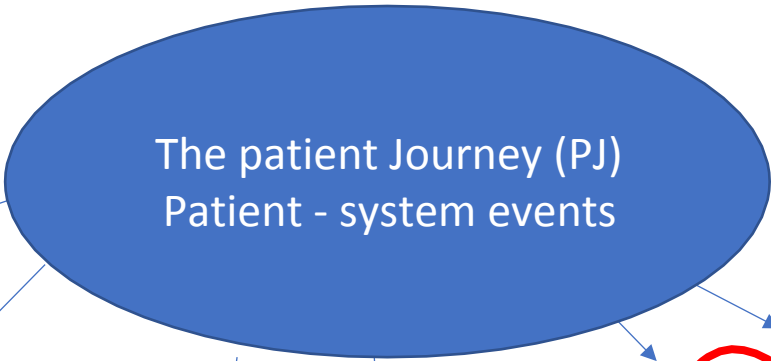
Person with a
health challenge



Care system/ payer



Health care team



Patient experience +
health and function



Professional satisfaction

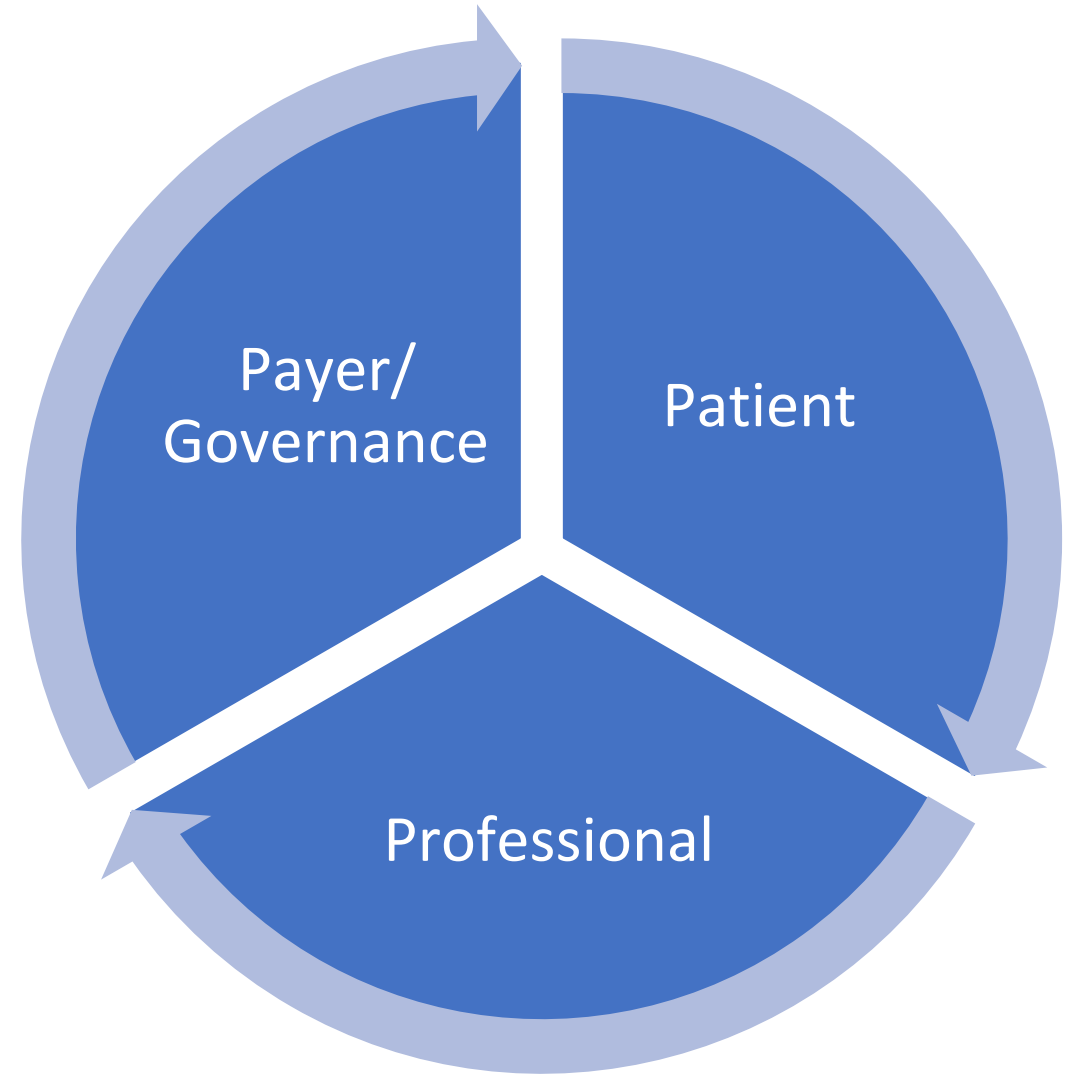


Cost-benefit ratio

Professional system-supported activities

The three goals

- The patient: My health is a resource in my life.
- Professionals: We serve to improve health and function of our patients
- Care system/ payer: We serve to maintain and improve health in the population



The clash of two lines of logic

The goals of persons:

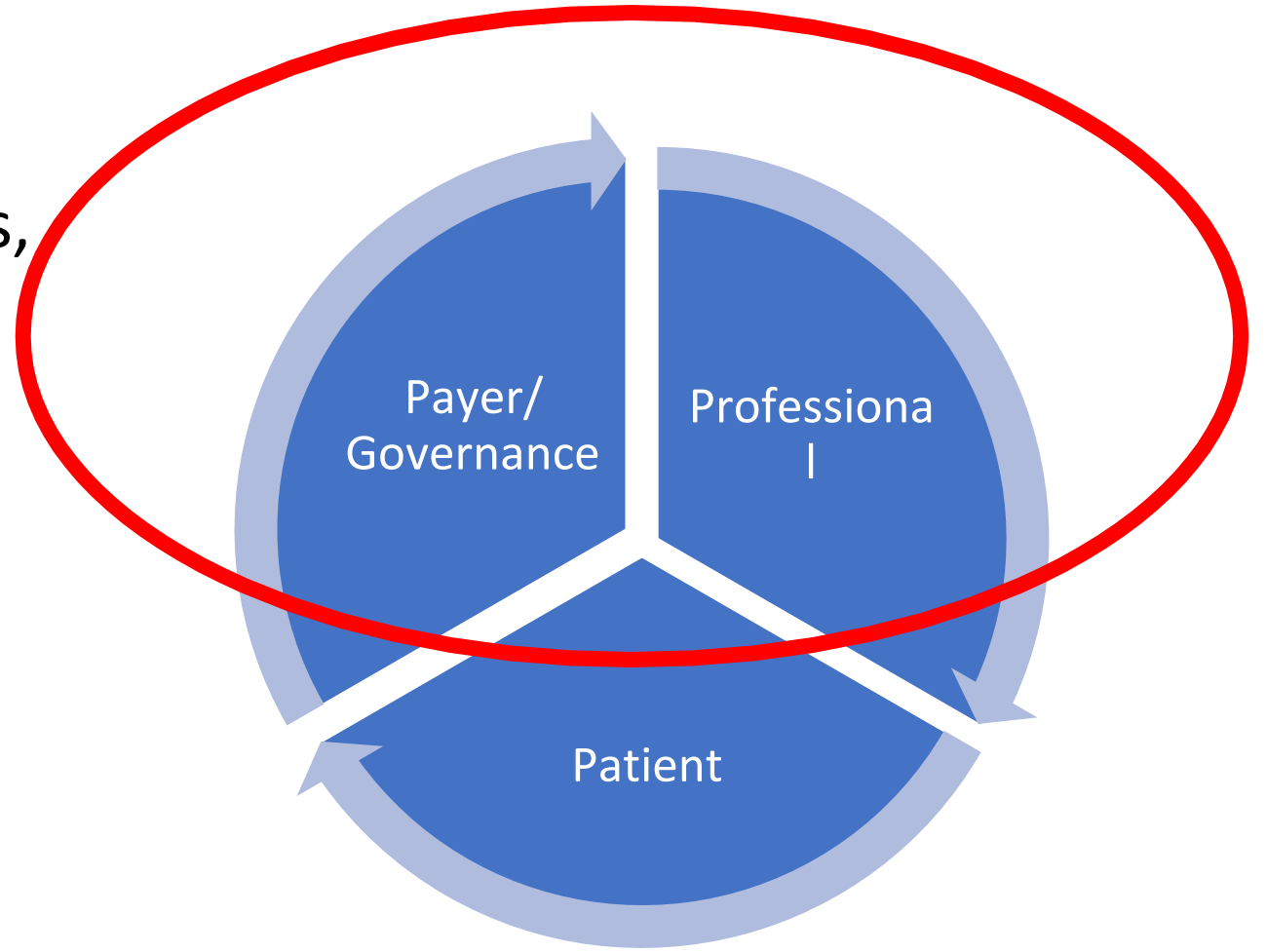
- I own my body and my health
- I have a right and duty to take care of your my health
- I need support in taking on that role, within the context of my life

The goals of system and professionals:

- Technical excellence of care
- Cost-benefit ratio
- Defined by professionally defined outcomes
- A logic which does not include volatile, fluid and difficult to define personal preferences, values and needs.

Why is PCC so difficult?

- We pay more attention to the **professional** and **system** values, needs and preferences



What if we do
nothing?

What is of value?



Survival



A healthy child



Travel?
Grand children? Sex?
Autonomy? Dignity?

ACT on

Emergencies

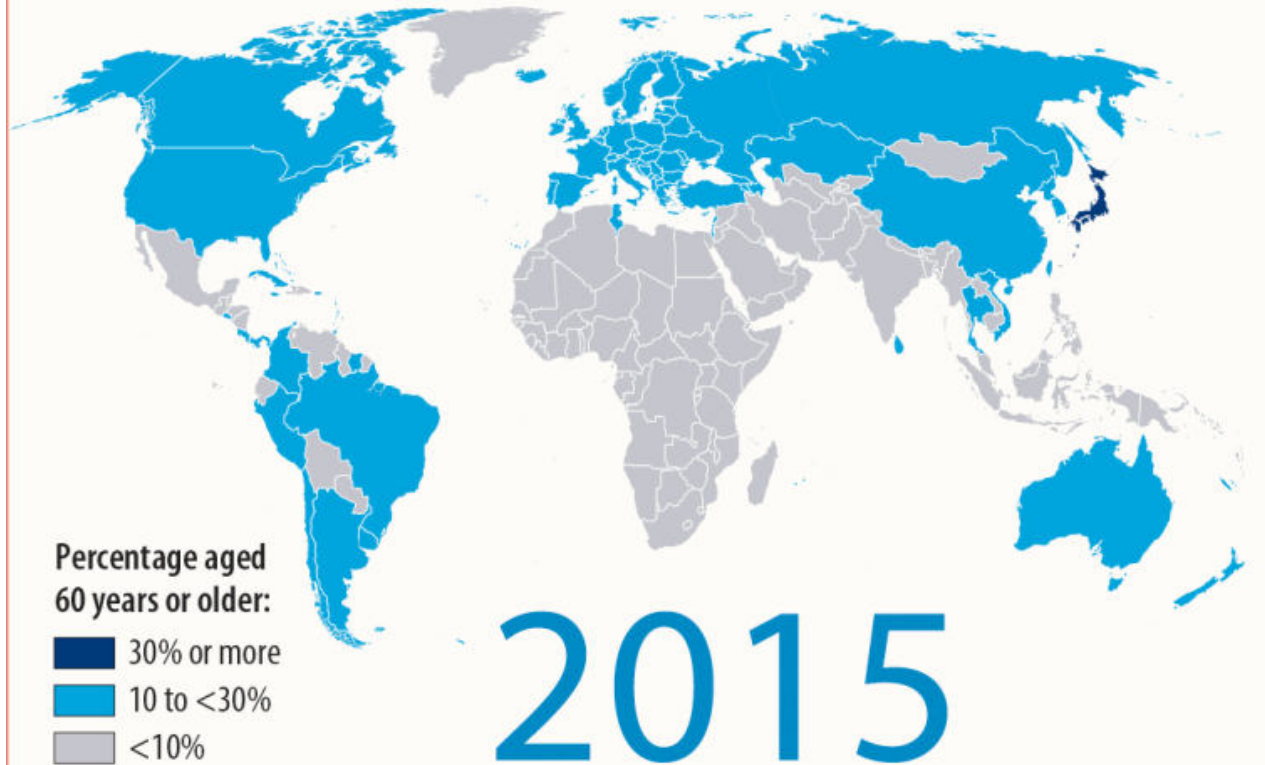
Episodic needs

ACT - with

Long-term needs



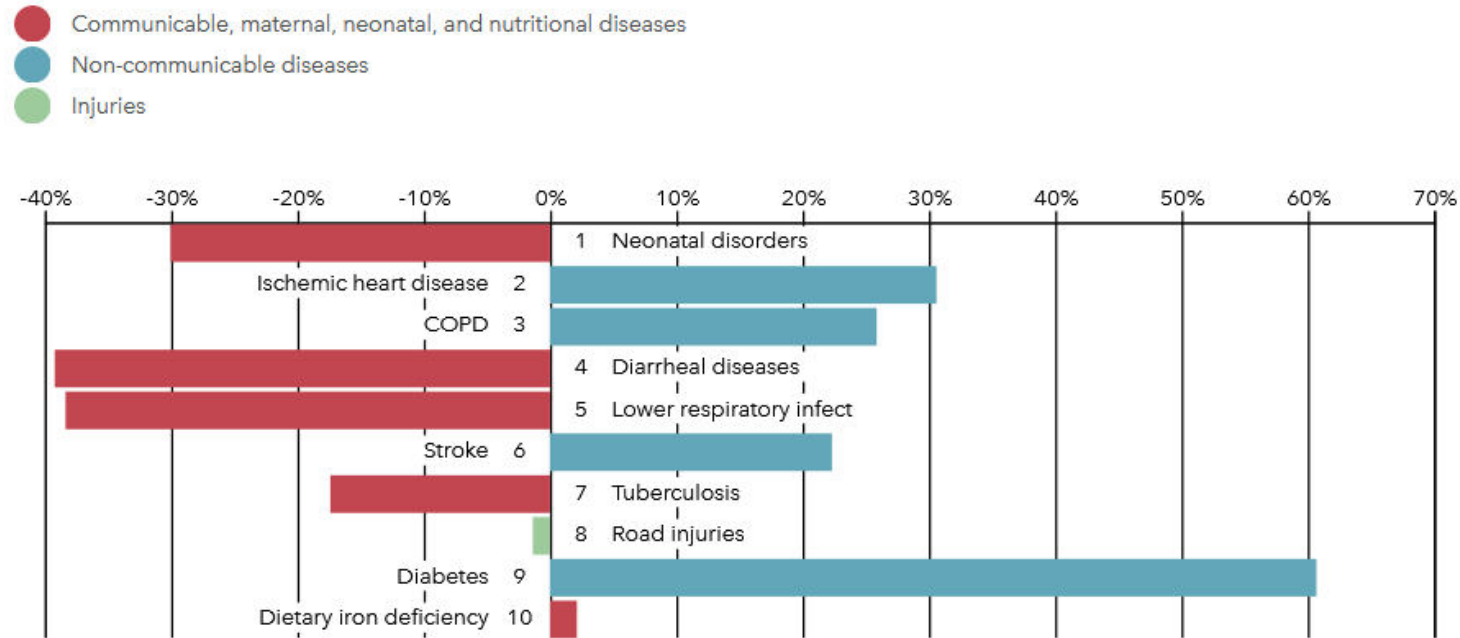
Populations are getting older



Public health measures are successful! We are growing older all over the globe.

India – Mortality and disability statistics

What causes the most death and disability combined?

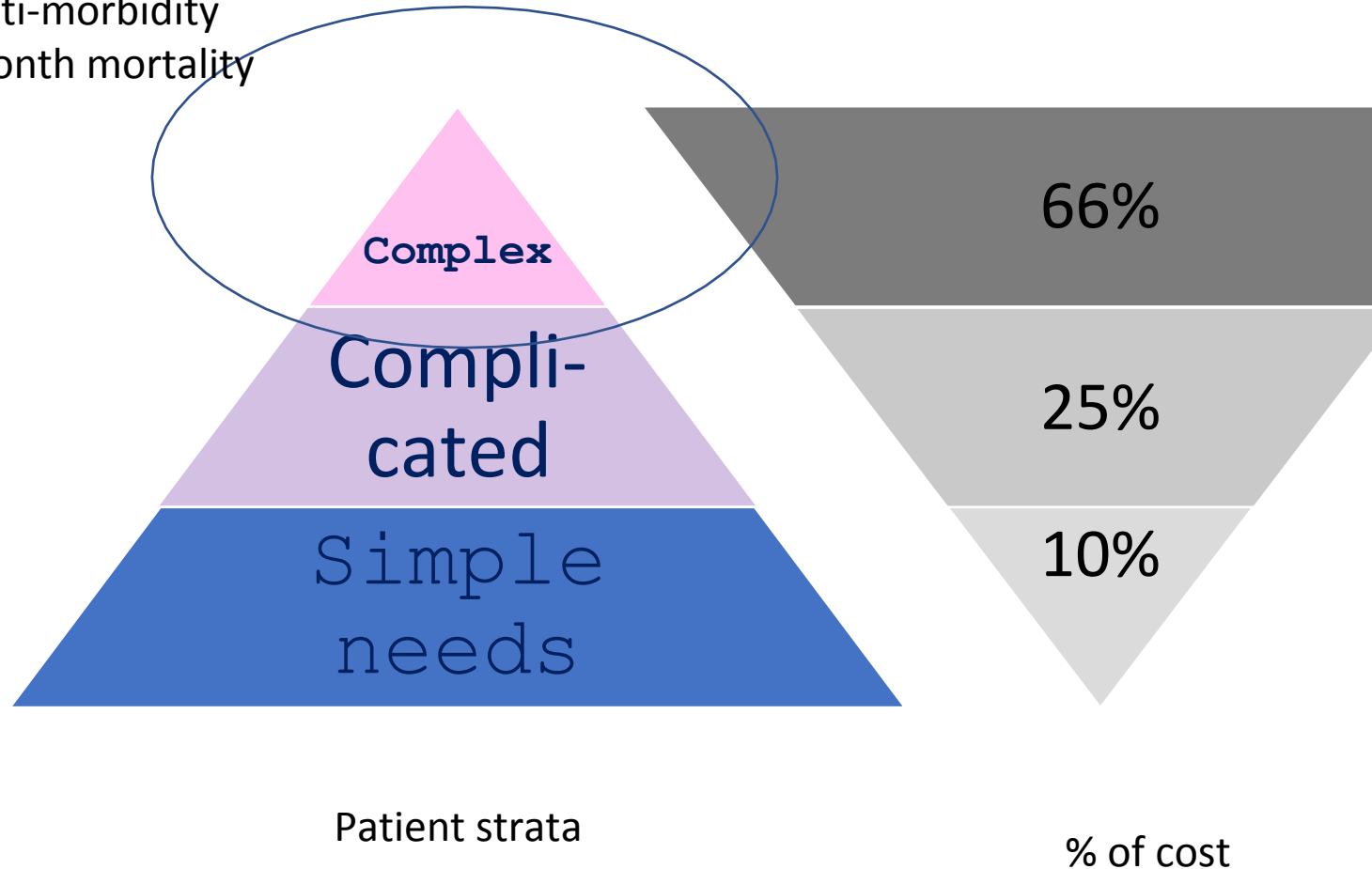


Top 10 causes of death and disability (DALYs) in 2019 and percent change 2009-2019, all ages combined

See related publication: [https://doi.org/10.1016/S0140-6736\(20\)30925-9](https://doi.org/10.1016/S0140-6736(20)30925-9)

10% top spenders:

- 91 % - chronic conditions
- 70% - multi-morbidity
- 13% - 6month mortality

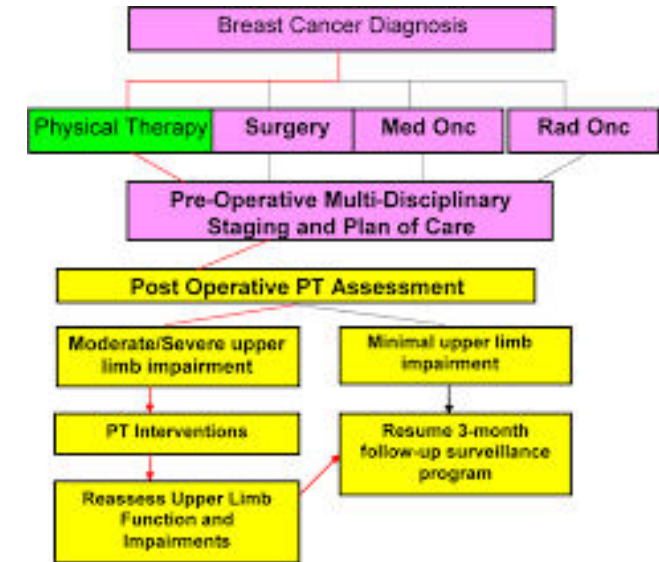
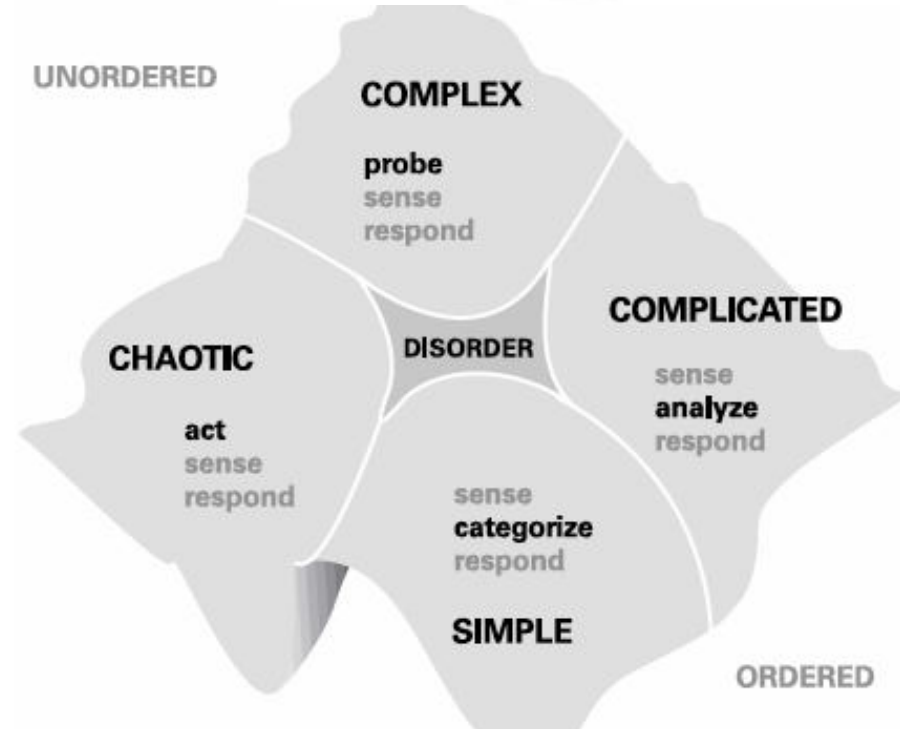




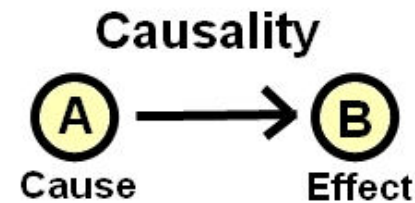
We must work with patients to achieve sustainable care

How can we
change?

Complexity



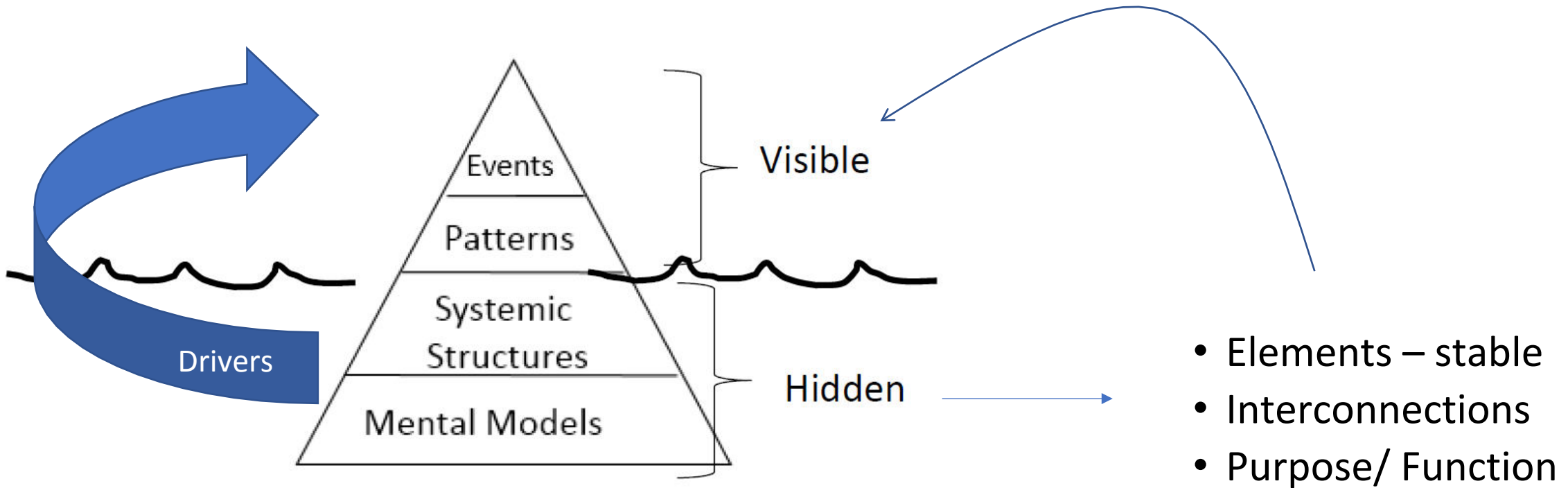
Snowden DJ, Boone ME. A leader's framework for decision making. Harv Bus Rev. 2007;85(11):68.



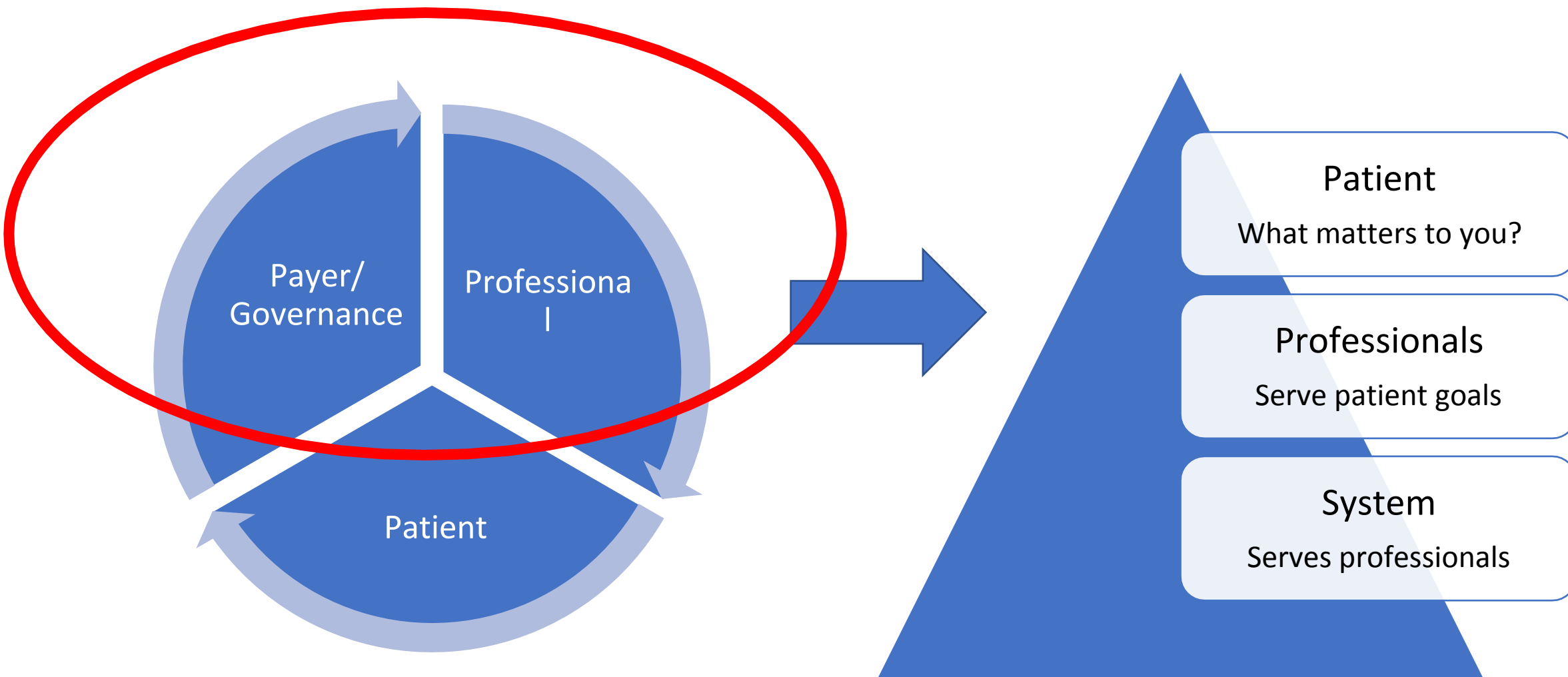
Standardized pathway

Cardio-pulmonary Resuscitation

In complex systems=> The iceberg model



New mental model



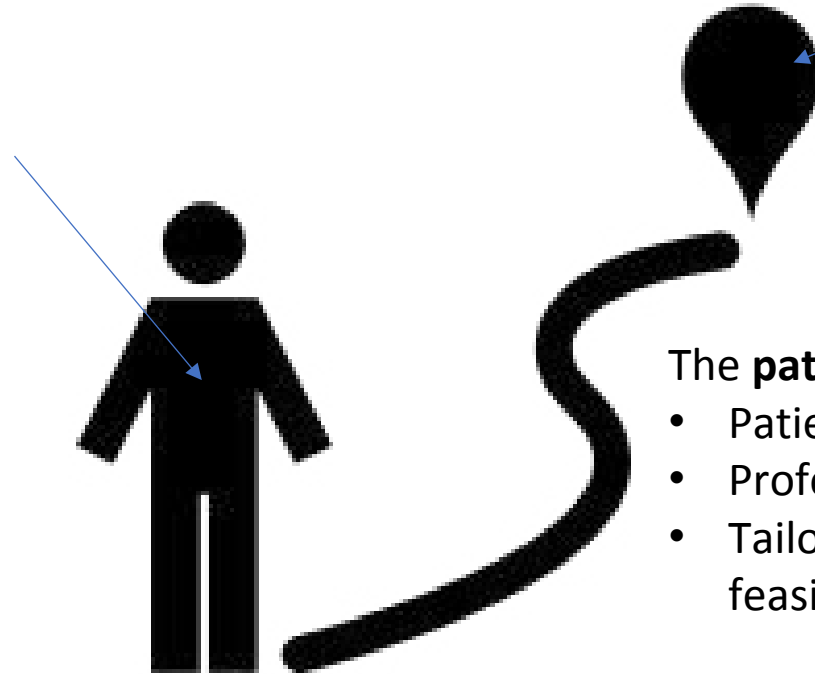
New language

New language => documentation => information flow
=> Makes mental model tangible

- Who is the **person**?

- Identity
- Health challenge impact?

- What matters to you?
- Translated into **Goals** for care



The **patient journey**: How do we get to the goal?

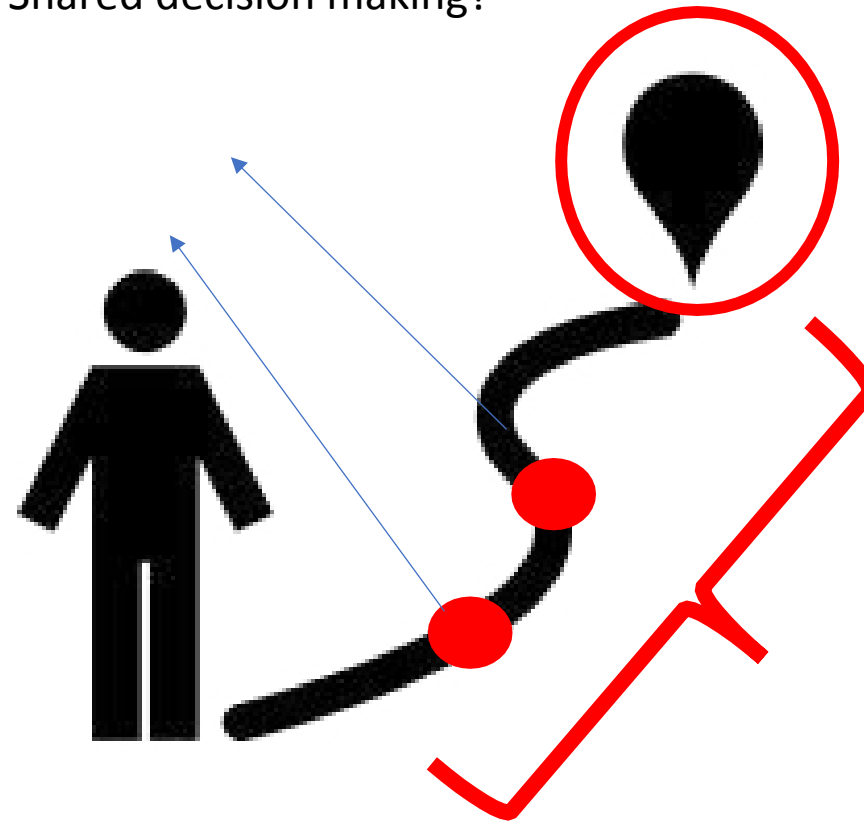
- Patient is the traveller
- Professionals are the «travel agents»
- Tailor the journey to the traveller: Meaningful, feasible, and as comfortable as possible

New feedback loops

How to check on our progress?

The episode:

- Shared decision making?



What matters?
What is the goal?
Did we meet the goal?
If not – what can we learn?

A series of events => journey

- Gaps and discontinuity
- Challenging events?
- Contradictions?

The magic of PCC - One person = > one goal => one plan => Integrated care

- One common goal – across all professional and organizations – has a coordinating effect.
- What matters to you?
- Translation => goals for care and priorities
- Identify all relevant resources – and identify how each role contributes to the overarching goal
- The plan needs to be concrete: Who does what when?
- The right resource is available at the right time and place.



PCC – my health =>
My self care

Professional services



Self management

The main agents of
proactive care

In all but extreme cases, is the patient manages his/ her care 24/7



Measurements and documentation of PCC



What matters to you?

How difficult is it for you to do this activity now?

0 1 2 3 4 5 6 7 8 9 10

High difficulty _____ No difficulty

	1. samtale	2. samtale
I want to live at home	5	10
I want my right leg to be stronger	3	5
I wish to stop using oxygen	5	10
Mean	4,3	8,3
Experienced change	8,3	4,3

=

4



Meaningful & Measurable

A Collaborative Action Research Project

Developing Approaches to the Analysis & Use of Personal Outcomes Data

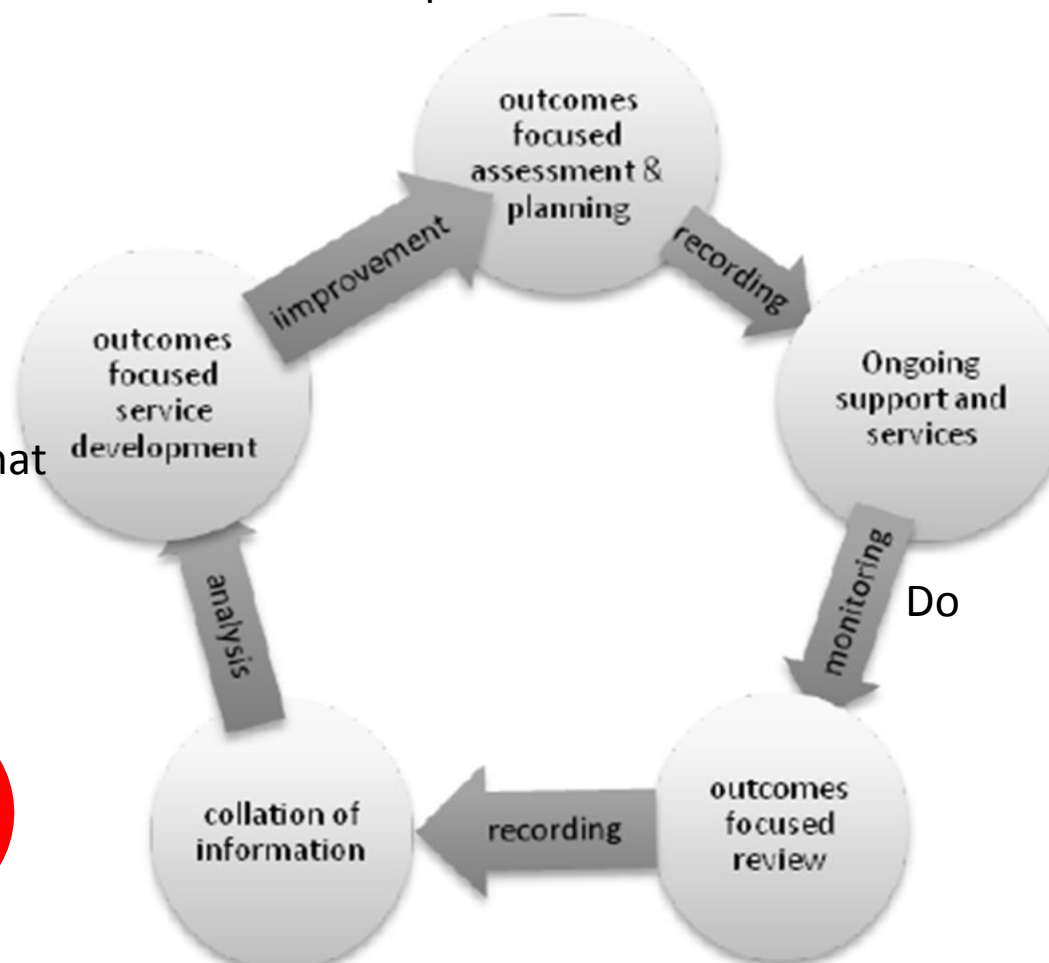
Emma Miller

- Qualitative data
- Systematic documentation of goals
- Systematic evaluation of results

Learning and development – what should change?



«What matters?» - explore and plan



What did we achieve?

Evaluation

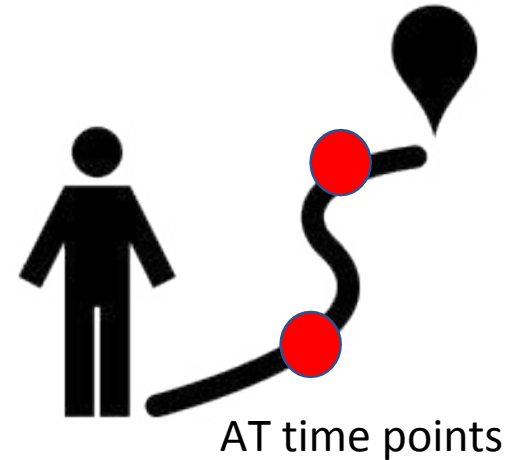
WEEKLY REABLEMENT REVIEW TOOL	
<i>Personal outcome: seeing people</i>	<i>Action</i>
Myra wants to get back to meeting her friends Agnes and Cathy in Dobbies café every Wednesday. Although Myra has made a good recovery from her fall a couple of months ago, she still feels a bit nervous about getting the bus to the garden centre.	Contact the local volunteer befriending service to provide an escort for a few weeks until Myra feels confident travelling on her own Myra to contact her friends to make arrangements
REABLEMENT FINAL REVIEW	
<i>Personal outcome: seeing people</i>	
Myra is delighted that she has re-established her old routines with her two closest friends	
<i>Feeling safe</i>	
Myra reported that after two weeks of support from the befriender to get the bus she realised that she was able to manage safely on her own	
<i>Confidence/morale</i>	
Myra feels that the weekly coffee date is giving her back a sense of herself	
<i>Wellbeing</i>	
Myra feels that still being part of things outside the house is giving her 'something to keep going for', and makes her feel well	

Collaborate – Shared decision making

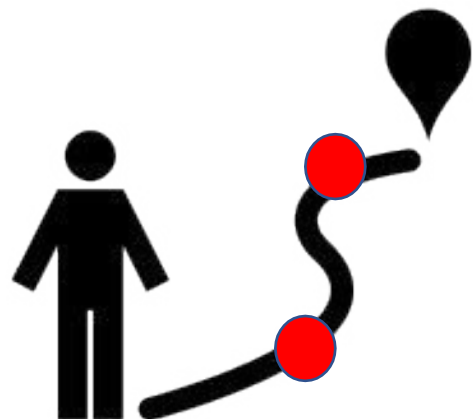
How much effort was made to help you understand your health issues?

How much effort was made to listen to the things that matter most to you about your health issues?

How much effort was made to include what matters most to you in choosing what to do next?



Consultations – The Outcomes Rating Scale



Session Rating Scale (SRS V.3.0)

Name _____ Age (Yrs): _____
ID# _____ Gender: _____
Session # _____ Date: _____

Please rate today's session by placing a mark on the line nearest to the description that best fits your experience.

Relationship

I did not feel heard,
understood, and
respected.

I-----I

I felt heard,
understood, and
respected.

Goals and Topics

We did *not* work on or
talk about what I
wanted to work on and
talk about.

I-----I

We worked on and
talked about what I
wanted to work on and
talk about.

Approach or Method

The therapist's
approach is not a good
fit for me.

I-----I

The therapist's
approach is a good fit
for me.

Overall

There was something
missing in the session
today.

I-----I

Overall, today's
session was right for
me.

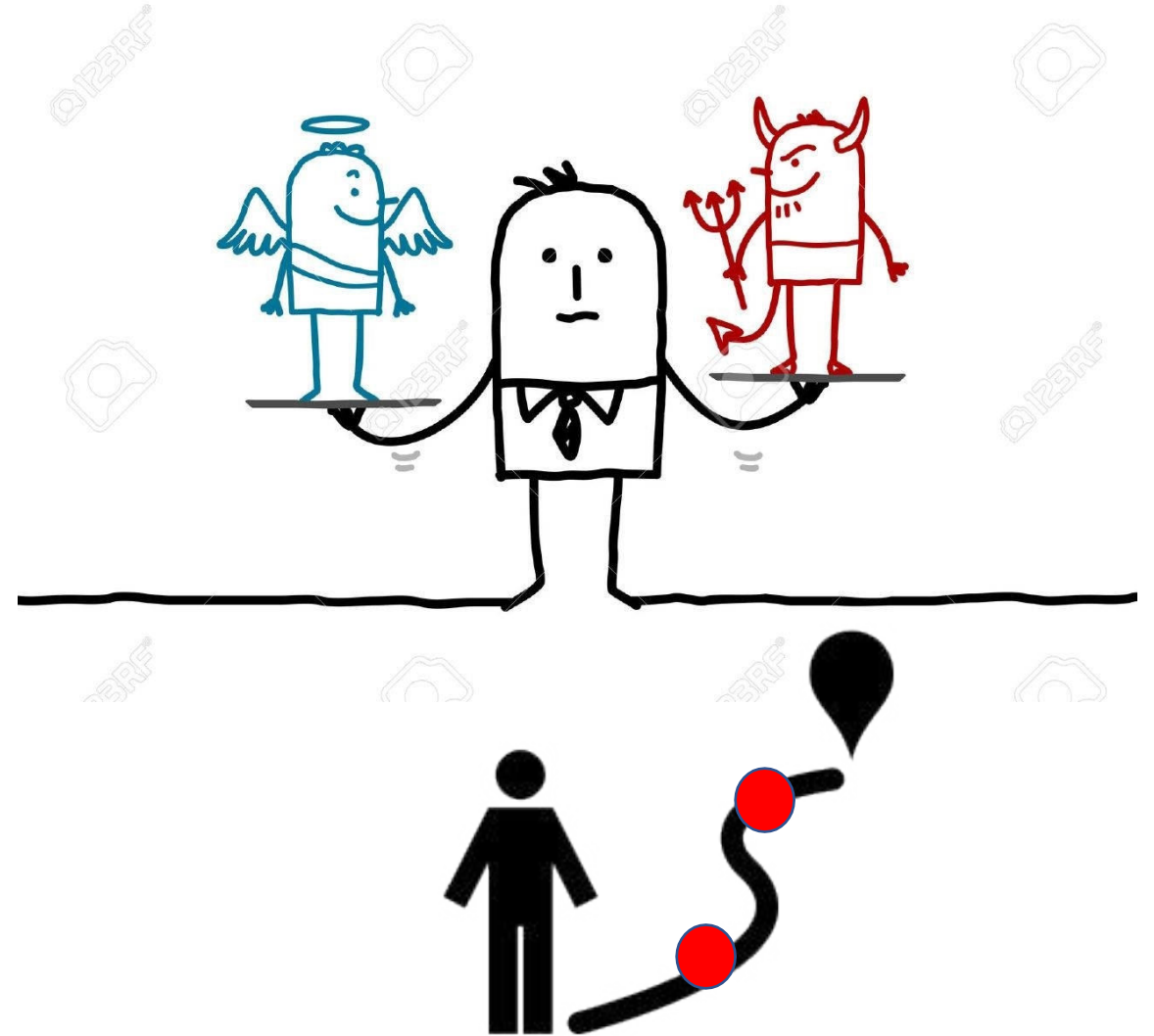
International Center for Clinical Excellence

www.scottdmiller.com

The patient narrative

- Narratives are particularly effective in raising issues relating to values, morals or feeling/emotions that may not be accessible otherwise.
- Narratives are useful in encouraging more person-centered awareness. Narrative shape decision making.

Morgan Chetty



Human Dignity – enacted through stories

- We live and create meaning through temporal, contingent stories that link past, present, and future in a way that tells us where we have been, where we are, and where we could be going ...
- They turn mere chronology, one thing after another, into the purposeful action of plot, and thereby into meaning
- My dignity – resides in my story. The story of who I am.
- When communicated they generate a shared understanding, which in itself may shape the lives of both teller and listener



The aggregate experience of a dynamic pathway



Nasjonalt senter for
e-helseforskning

Questions – comments ?

gro.rosvold.berntsen@ehealthresearch.no



Links to resources on Person-centred Care

- What matters to you: <https://wmtty.world/>
- Centre for Person Centred Care in Gothenberg, Sweden has a wonderful web site: <https://www.gu.se/en/gpcc>, which also has a number of links to other resources: <https://www.gu.se/en/gpcc/external-links>
- ISQUA: <https://isqua.org/education/specialist-certificates/principles-of-person-centred-care.html>
- Institute for HealthCare improvement: <http://www.ihl.org/Topics/WhatMatters/Pages/default.aspx>
- The Beryl Institute: <https://www.theberylinstitute.org/>
- Picker: <https://www.picker.org/>
- WHO: <https://www.who.int/news/item/28-05-2016-world-health-assembly-adopts-framework-on-integrated-people-centred-health-services>